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| **Stakeholder Matrix- Bathroom Renovation** | | | | |
| **Stakeholder**  **Name** | **Position** | **Role in Project** | **Expectations/ Needs** | **Strategy for Communication and Managing Expectations** |
| Mom | Home  owner | Sponsor  Enduser | -Stay within budget, scope, and timeline  -Aesthetically pleasing renovation  -Quality equipment and installation | -Weekly conversations or email during planning  -Daily conversations during execution |
| Dad | Home  owner | Sponsor  Enduser | -Stay within budget, scope, and timeline  -Satisfy mom | -Weekly conversations or email during planning  -Daily conversations during execution |
| Sister | Resident | Enduser | -Easy to use functionality | -As requested by homeowners |
| Brother | Resident | Enduser | -Stay out his way | -As requested by homeowners |
| Plumber, Carpenter, Installer, Electrician, Design Consultant, Inspector | Contractors | Contractors | -Timely communication of needs, issues, concerns  -Availability to discuss issues  -Prompt payment upon approval completed of work | -Project manager will be the primary communicator to this group via daily and/or weekly conversations or emails |
| You | Project Manager | Project Manager | -Timely communication of needs, issues, concerns  -Availability and cooperation in discussion of issues  -Prompt payment upon approval completed of work | -Project manager will communicate with all stakeholders as indicated |